

# THANK YOU.

# Together, we are possibility.

## Impact Report 2015



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#wearepossibility



United Way  
Northumberland

## See the difference you make right here at home.

In the years to come, Northumberland United Way will take our county to new heights. It's no longer about what we fund, it's about who we fund, down to each individual it impacts.

Our three main focus areas: All That Kids Can Be, Strong Communities and From Poverty to Possibility will shape the organization's goals and how we can achieve them together.

A movement that improves lives locally, spanning from our youngest generation to our oldest generation already exists in Northumberland. With more defined focus areas the reach is going to be even greater.

It is with thanks to our volunteers and donors we can continue to make a difference.

Lynda Kay  
CEO

Paul Allen  
President, Board of Directors

## Thank you for being one in a million.

A collaborative effort from all United Way volunteers brought us to a campaign achievement of **\$1,008,416** in 2014.

Involvement with United Way plays a big role in giving Northumberland residents access to life-changing community resources.

Together, we help our kids be all that they can be, build strong communities and move people from poverty to possibility.

For this, we thank you.



### Our mission

To create a better life for everyone in Northumberland County through leadership and partnerships that mobilize community resources.

### Our vision

We are an organization that benefits the lives of individuals and families in Northumberland County. To achieve this we:

- Focus on key community priorities
- Support programs that create positive impact
- Partner to make our community stronger
- Honour the values of our donors and volunteers

Improving lives locally by providing stability to three main focus areas in United Way's Community Fund and Community Impact Grants.

#### All That Kids Can Be

"Having a mentor has helped me gain the confidence I need to pursue my dreams."



#### Strong Communities

"With United Way it's not about supporting one cause it's about supporting our community."



#### From Poverty to Possibility

"Receiving funding for necessary improvements offers a safe place I can call my home."



## WHO WE ARE



#### A FUNDER

of local agency programs and grants that make community resources accessible to everyone.



#### AN EDUCATOR

of services available to Northumberland residents who are facing the challenges of everyday life.



#### A RESEARCHER

of impact on the root causes of social problems in our region through community conversations.



#### A PARTNER

of organizations creating better, healthier lives for everyone living in our communities.

# IMPACT

## OUR STORY

We commit to a better place to live by creating sustainable opportunities to benefit everyone. We come together in a "United Way" to bring positive change.

1,413

Individuals, families and seniors live active lifestyles, maintain mobility with proper foot care and participate in community activities because of local programs and services.

COMMUNITY  
\$481,099

1,214

Seniors, children, individuals with disabilities and hospital patients were visited by therapy dogs to develop supportive relationships, reduce isolation, stimulate communication and ease distress levels.

OUR IMPACT  
\$1,332,766  
INVESTED

POVERTY  
\$365,623

867

Recreational memberships and day camp attendance provided to adults, seniors, children and youth to promote active lifestyles and community involvement.

## Because of you.

As a volunteer or donor you give people hope and possibility by joining the movement that changes lives.

23

Children and youth with intellectual disabilities participated in social activities, skill building and volunteer work based on their interests, with guided support.

4,359

Individuals received housing, income and literacy support through local outreach programs to improve financial security and enhance employment opportunities.

DONOR DIRECTED  
\$258,042

In addition to the three main focus areas kids, community and poverty, United Way distributes funds to non-profit organizations according to donors' wishes.

KIDS  
\$227,702

1,263

Students engaged in grade specific programming to learn about healthy respectful relationships and properly handling abusive situations.

163

Children and youth participated in group activities and mentorship programs to enhance self esteem, receive guidance and create friendships.

"United Way is an organization helping local not-for-profits meet goals through specialized funding designed to develop programs and services that address the residents needs living in Northumberland."

Audited financial statements are available on [www.mynuw.org](http://www.mynuw.org).

# INVEST

*"United Way is an organization striving to assist all members of the community as best it can. If there is a need, United Way will strive to aid in finding a solution."*

**IMPACT  
\$49,947  
GRANTS**

**Improving  
lives locally.**

**FUNDED  
\$424,700  
PARTNERS**

*"As an agency supported by United Way, it is our foundation allowing time for front-line services instead of fundraising."*

**PROGRAMS AND  
\$571,584  
PARTNERSHIPS**

*"United Way supports the community in meaningful life transforming, and critical ways. The local efforts by the organization changes lives."*

## WHO WE FUND

### Community Impact Grants

- Affordable Housing Initiative
- Brighton - Fare Share Food Bank
- Colborne Legion Assistance Fund
- Community Living West Northumberland
- Community Works
- Greenwood Coalition
- Hastings Roseneath Ministerial Food Bank
- Help Centre Northumberland
- New Canadians Centre
- Northumberland County Parasport Games
- Northumberland Multicultural Centre
- Northumberland Players
- St. Paul's United Church - Abundance Project
- Seven Hills Community Pantry
- Sounds of the Next Generation (SONG)

### Programs and Partnerships

- 211- fourinfo.com
- Action for Community Change
- Back Packs for Kids
- Community Care Northumberland
- Food 4 All - charitable partner
- Habitat for Humanity - ReNew It
- Status of Women
- Winter Warmth
- Wraparound Northumberland

### Community Partners

- Big Brothers Big Sisters of Northumberland
- Community Living West Northumberland
- Cornerstone Family Violence Prevention Centre
- Kinark Child & Family Services
- Learning Disabilities Association of Peterborough/ Northumberland
- Northumberland Community Counselling Centre
- St. John Ambulance
- The Help Centre
- YMCA Northumberland
- Victorian Order of Nurses (VON)

*"Without United Way I believe many organizations would hit ceilings. In a world that doesn't always have enough funds available, this much-needed support allows local organizations to focus on better serving the community."*

