



2019 Annual Report

50 YEARS OF LOCAL LOVE



**Picture taken Fall 2019*

Our Staff



Bobbie Dawson
Executive Director



Cathy Cavanagh
Director, Finance &
Community Impact



Dianne Turk
Director, Resource
Development



Maggie Darling
Fundraising &
Communications Associate



Helen Orendt
Fundraising &
Communications Assistant

Board of Directors

Executive

Bruce McCartney, President
Nick Palalas, Treasurer
Gerald Blackstock, Past-President

Directors

Linda Goldie
Ron Luciano
Michael McAllister
Scott McCracken
Tim Miller

Kristina Nairn
Bill Pyatt
Jay Robinson
Jason Schmidt

Our Committees

Nominations

Gerald Blackstock, Chair
Scott McCracken
Bruce McCartney

IT

Francis Duguay, Chair
Michael McAllister
Tim Miller
Scott McCracken

Finance & Audit

Nick Palalas, Chair
Michael McAllister
Scott McCracken
Tim Miller
Jessica Vriend

Resource Development

Gerald Blackstock
Michael McAllister
George Gordon
Anneke Russell
Jessica Vriend

Community Impact

Kristina Nairn, Chair
Bill Pyatt
Paul Allen
Adrienne Bell-Smith
Judy McLean
Leslie Orpana
Teresa Behan (Panel)
Lynda Kay (Panel)
Gillian Snook (Panel)

Campaign Team

Diane Saunders
Scott McCracken
Paul Allen
Gladys Baldini
Gerald Blackstock
Anne Burnham
Peter Dounoukos
Scott Fraser
Ron Luciano
Joan Macklin
Jay Robinson
Michelle Verbeem

Governance

Linda Goldie, Chair
Scott McCracken
Jason Schmidt

Summary Statement of Operations

For full financial statements please visit www.mynuw.org

REVENUE	2020	2019
Fundraising Revenue	746,261	692,285
Designations from other United Ways	36,604	50,099
Pledge Loss	(9,504)	(15,829)
Grants & Sponsorships	16,988	16,831
Investments	(9,805)	5,663
Back Pack Programs	20,328	29,758
Day of Caring	19,042	17,035
Ontario 211	19,844	30,003
Other Program Revenue	11,671	18,388
Total	854,429	844,233
EXPENSES	2020	2019
Fundraising Cost	219,895	197,463
Allocation of Management & Administration Costs	42,438	42,844
PROGRAM COSTS		
Allocation to Community Partners	342,250	316,250
Backpack Program	22,274	33,446
Community Grants	27,552	25,697
Day of Caring	19,042	17,035
Ontario 211	8,485	23,712
Funds Designated through Donor Choice*	12,837	17,536
Other Program Costs	115,105	118,774
Allocation of Management & Administration Costs	28,292	28,562
REVENUE OVER EXPENSE	16,289	22,914

*United Way does not evaluate agencies, programs, or initiatives funded through donor choice. Donor Choice includes fundraising dollars designated by a donor to a specific registered Canadian charity.



United Way
Northumberland



We believe that for our community to be great, it has to be great for everyone, and this is our vision for our Northumberland County.

Thank you for believing in Northumberland United Way. We could not do the work we do without the tremendous support of our donors, community leaders, businesses, and our community partners.

Together, we are building a stronger community where no one is left behind; a community where equitable solutions will help solve some of our greatest challenges. When you support United Way, you become a part of the solution for those who need it most.

For a complete list of 2019 supporters,
please visit mynuw.org.

Northumberland United Way

62 Swayne Street, Cobourg, ON K9A 1K5

(905) 372-6955 / 1-(800) 833-0002

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