



**United Way**  
Northumberland



# **2022-2023 Annual Report**



## A Message from Maggie & Rick

Change – a word that appropriately sums up the journey of United Way Northumberland over the past few years. As we reflect on our progress and the opportunities that lie ahead, we are filled with a deep sense of gratitude and unwavering determination to continue the vital work of changing lives within our local community.

The Canadian charitable sector has experienced dynamic shifts, and United Way Northumberland is no different. The pandemic has brought unprecedented circumstances but has also ushered in a renewed spirit of collaboration and resilience. Changes in leadership and staff have brought new challenges and opportunities, allowing us to think about how our decisions today will guide our organization in the future. We recognize the shifting needs in our community and are committed to staying agile and responsive to address these emerging issues.

Our community matters, and as we navigate these changes, we are mindful of the important voice of our local residents. This is why we are launching our Community Matters survey to better understand the aspirations and experiences of the individuals and families who call Northumberland home. We are engaging one-on-one with community partners, emergency services, and local leaders to uncover their hopes and dreams for our community and identify our greatest strengths and opportunities. Additionally, we are taking our outreach to libraries and centers across Northumberland County, listening to the invaluable insights of those who live, work, and play here and who are dedicated to making it a great place for everyone. **We want to hear from you.**

As we gather feedback and insights from these engagements, we will earn a deeper understanding of the needs and gaps within our community. This knowledge will be instrumental in shaping our investments, programs, and advocacy work, ensuring that every dollar from our generous donors is channelled where it can have the greatest impact.

We extend our heartfelt gratitude to our generous donors, sponsors, business partners and supporters who continue to believe in the work of United Way and directly affect the lives of 1 in 3 people each year. Your compassion has made our community a stronger and more vibrant place.

At United Way, our mission of building a strong, healthy, and safe community for all remains at the heart of everything we do. Thank you to our dedicated staff, Board, and volunteers who work tirelessly to lead programs, build partnerships, and advocate for the most pressing issues in our community. Together, we have changed the lives of countless individuals and families. Yet, our work is far from done, and we are immensely grateful to our Board, staff, and volunteers for their unwavering commitment to our shared mission.

As we move forward, we are excited about the opportunities before us. Engaging with community members, collaborating with donors and partners, and creating meaningful impact are among the key aspects that drive us. We remain committed to building a strong foundation for the future of United Way, one that upholds collaboration, innovation, and vision, so we can create a greater impact in the years to come.

In closing, we thank every donor, volunteer, partner, and supporter for your generosity and commitment. You have made a difference in the lives of many, leaving a lasting legacy of compassion and kindness. Thank you for being an integral part of the United Way family.

Sincerely,



**Maggie Darling**  
Acting Executive Director



**Rick Riley**  
President, Board of Directors



# Our Staff Team

Every great organization thrives on the strength of its team. Our team consists of dedicated professionals, each bringing their own unique skills and perspectives to the table. They all share a common goal: to create a better life for everyone in Northumberland County.



**Maggie Darling**  
Acting Executive Director



**Dianne Turk**  
Resource Development  
Director



**Chelsea Rankin**  
Communications & Fundraising  
Coordinator



## **Cathy Cavanagh**

Our team extends a sincere thank you to Cathy Cavanagh, who retired this year, after an incredible 26 years with United Way Northumberland. Her unwavering dedication to addressing poverty, homelessness, and biases has been truly inspiring. We are deeply grateful for all she has done and wish her nothing but happiness in her future endeavors.

# Thank you

We are grateful for the diverse individuals and families that make Northumberland County such a wonderful place. With your generous support, we are making a real difference in the lives of people in our community.

Your contribution allows us to provide essential resources and assistance to **1 in 3 people** in Northumberland County, who rely on United Way funded programs each year.

Thank you for your belief in United Way Northumberland and for helping us create a stronger and more inclusive community for everyone.

# Board of Directors

Our Board of Directors and Committee Members are enthusiastic and devoted individuals who, alongside our partners, donors, and community agencies, collaborate with people like you to create new opportunities for individuals and families in Northumberland County.



**Rick Riley**  
President



**Adam Giddings**  
Vice President



**Scott McCracken**  
Past President



**Cory Hazael**  
Treasurer



**Christine Wilson**  
Secretary



**Francis Duguay**  
Director



**Suzanne Gerweck**  
Director



**Linda Goldie**  
Director



**Bruce McCartney**  
Director



**Nick Palalas**  
Director



**Anne Sauve**  
Director



**Rebecca Vaughan**  
Director

## Committees

### Executive

Rick Riley, President  
Scott McCracken, Past-President  
Adam Giddings, Vice-President  
Cory Hazael, Treasurer  
Christine Wilson, Secretary

### Finance, Audit & IT

Cory Hazael, Chair  
Nick Palalas  
Adam Giddings  
Francis Duguay

### HR & Governance

Linda Goldie, Chair  
Christine Wilson  
Adam Giddings  
Cory Hazael

### Nominations

Adam Giddings, Chair  
Christine Wilson  
Linda Goldie  
Francis Duguay  
Scott McCracken

### Strategic Planning

Christine Wilson, Chair  
Anne Sauve  
Linda Goldie  
Adam Giddings  
Bill Pyatt

### Community Impact

Christine Wilson, Co-Chair  
Anne Sauve, Co-Chair  
Suzanne Gerweck  
Francis Duguay  
Paul Allen  
Jennifer Bradford  
Bill Pyatt  
Michelle Verbeem

# Summary Statement of Operations

For the year ended March 31	2023	2022
<b>Revenue</b>		
Fundraising cash and pledges	\$ 413,975	\$ 452,358
Major/Special Gifts	102,508	87,565
COVID-19 Recovery Fund	-	19,030
Stocks and Shares	17,795	73,355
Funds transferred from other United Ways - Centraides	17,885	29,410
Sponsorships	20,000	20,000
Grants Fund	24,758	21,148
Ontario Trillium Foundation	11,642	-
Canada Ontario Job Grant	6,981	-
Community Services Recovery Fund	15,000	-
Fundraising Events:		
Northumberland United Way events	21,871	16,685
3rd party events	44,392	6,353
Northumberland United Way Programs:		
Back Packs for Kids	28,354	15,126
Day of Caring	20,460	-
Community Impact Strategy	10,000	-
Northumberland Eats	136,360	91,636
Ontario 211	18,000	18,000
Period Promise	10,373	625
<b>Community Fund</b>	920,354	851,291
Program Administration Fees	-	3,127
Safety & Wellbeing Plan	1,210	-
Social Service Relief Fund	-	3,730
Less: Uncollected Pledges	(8,025)	(12,736)
Amortization of Deferred Contributions	10,217	9,703
Grants (HRSDC)	4,524	4,455
Investment Income	7,861	10,877
<b>Total Revenue</b>	<b>936,159</b>	<b>870,447</b>
<b>Expenditures</b>		
Fundraising expenditures	159,444	228,224
General management & administration	115,844	75,703
Allocations and Programs		
Community Grants paid	14,750	21,148
Community Programs	350,554	253,581
COVID-19 recovery fund	-	20,300
Funds distributed to Community Partners	390,000	338,000
Funds distributed to other charitable organizations	7,197	4,931
<b>Total Expenditures</b>	<b>1,037,789</b>	<b>941,887</b>
<b>Excess (Shortfall) Revenue over Expenses</b>	<b>(101,630)</b>	<b>(71,440)</b>
<b>Government Subsidies</b>		
Temporary Wage Subsidy	-	81,246
Costs outside of normal program expenditures	(147,456)	-
<b>EXCESS REVENUE OVER EXPENSES</b>	<b>(249,086)</b>	<b>9,806</b>

## Leading the Way Donors

Paul Allen & Shelley Oakman  
Frederick & Janet Appleton  
Tom Behan  
Peter & Louise Blecher  
Burnham Family Farm Market  
Paul & Anne Burnham  
David S. Cameron  
Lynda Casey  
Karen Chalovich  
Vern Chase & Dr. Pat  
Stapley-Chase  
CIMA  
Dale Clark  
Stephanie Clifford  
Rodger F. Cooper  
Fraser Copeland  
Howie Crowe  
James Crysdale  
Maggie Darling  
Susan Eddy  
Brett Farren  
Margery Finlay  
Frank Bouwmans Cabinetry  
Anthony Frost  
Dan Gadbois  
Gerald Finlay Construction Limited

Pamela Giles  
Patrick Gray  
Harbourfront Advisors Inc.  
Lynn Hardy  
Judy Harris  
Clare Hasenkampf  
Elizabeth Hathway  
Cory Hazael  
Hickey Family Foundation  
Morgan J. Hubbel  
Bill & Patricia Ito  
Lang Construction  
Lauria Motor Sales Inc.  
Lorenz Conveying Products Corp.  
Fred Luken  
Paul & Joan Macklin  
Alexandra Mahabir  
Brian Maxwell  
Hamilton May  
Ian McArdle  
Carol McCann  
Bruce McCartney  
William McCrae  
Nola McDonald  
Tim Miller  
Noel & Ene Milner

Gwyer Moore & Diane Arsenault  
Kristina Nairn  
Boris Nikolovsky  
Iris Noland  
Leslie Orpana  
Jean-Pierre Pascoli  
William Pyatt  
Jay Robinson  
Nancy Roscoe  
Paul & Shirley Ross  
Christopher Sanderson  
Monica Sheridan  
Christine & Richard Simon  
Gillian Snook  
Spoolon Manufacturing Ltd.  
Terry Stadtke  
Dianne Turk  
Paul Van Laren  
Vandermeer Toyota  
Brian Walker  
Shane (Michael) Watson  
Steve & Pam Went  
Christine Wilson  
Leona Woods  
Anonymous (14)

## Employee Giving Campaigns Donors

Arclin Surfaces  
Behan Construction  
Belden (Canada) Inc.  
BMO Financial  
BMO Nesbitt Burns  
Cameco  
Canadian Nuclear Laboratories  
CIBC

CIMA  
CPK Interiors  
Government of Canada  
HKPR  
Hydro One  
Kawartha Pine Ridge School Bd.  
LCBO  
Ontario Power Generation

PVNC Bd of Education  
RBC  
Sabic Innovative Tech  
Scotiabank  
TD Canada Trust  
Town of Cobourg  
Vandermeer Toyota  
Warkworth Institution





**United Way**  
Northumberland

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